



Innovative Leisure

Innovative Leisure, the UK-based interactive attractions group, was demonstrating the benefits of its products to operators at the Berlin expo. On the company's booth was a section from one of its high ropes courses, providing an example of how users are connected to the track system and how this operates, while the company was also promoting other products in its range, including climbing walls and towers, the Water Wars water balloon game, the Coconut Tree Climb and the Mobile Zip Line.

Innovative Leisure exhibited at EAS on the heels of a highly successful Leisure Industry Week (LIW), which took place at the NEC in Birmingham, UK, in September and at which a new inflatable Water Wars game was unveiled.

KCC Entertainment Design

Reinhart Viane, business development manager for Belgium-based KCC Entertainment Design, said the Euro Attractions Show is "clearly growing" in line with the burgeoning out-of-home entertainment market.

"As this market becomes more and more professional, investors and developers realise more and more the importance of good and experienced design consultants for their entertainment projects," Viane told *InterPark*.

"A lot of potential and existing customers found their way to the KCC booth. In search of new ideas and concepts, excellent theming, a solid masterplan, solid management or a turnkey approach for their entertainment project, visitors from all over the world consulted KCC."

Themebuilders

Clients primarily from western and eastern Europe visited the Themebuilders' booth at EAS 2012, with the company reporting a solid order book in the wake of the show. "Although the London show was also good, EAS Berlin has proven that the attractions industry is thriving, with four times more visitors and on-the-spot orders than before," commented the company's Joanne Romero. "Overall, EAS Berlin was a very well organised event and it is noteworthy to mention that the cost of staying in Berlin is more attractive compared to London."

Theming and Animatronic Industries (TAA)

Christian Angenvoort, sales manager for TAA, said the company enjoyed one of its most successful shows ever at EAS, with "excellent" new contacts, numerous meetings and signed projects.

"The catapult booth was the talk of the trade show," Angenvoort said. "It has helped to convince existing and new clients to do their projects with TAA. Most visitors came from central Europe, Scandinavia and especially eastern Europe. We also met many potential clients from Turkey."



TAA's fabulous catapult booth made a great impression at EAS 2012



OmniTicket Network's John Davies and Heide Evans

OmniTicket Network

OmniTicket was promoting its latest generation ticketing, access control and ticket distribution system, BOS, which has, for example, recently gone live at several of the UK's Historic Royal Palace attractions.

"EAS 2012 was for sure an excellent show for OmniTicket," said John Davies, director of UK operations. "The number of enquiries taken far exceeded those from EAS 2011."

"In addition to central Europe, visitor enquiries came from Scandinavia, Turkey, the Middle East, Russia and north Africa. One of the advantages we have in our company is a team of multi-lingual staff, meaning that we are able to professionally handle all enquires on the booth and thereafter. Such was the success of the show that we have already booked our booth for next year in Paris."

