

Thematisierung eingebunden und so entsteht mitten im Park eine neue Hauptattraktion. 40 Prozent des Gesamtbudgets von ca. fünf Mio. Euro fließen in die Thematisierung der Attraktion und des Music Clubs. Der aufwändige Umbau der Attraktion kann auch während der Parköffnung weitgehend ohne Beeinträchtigung der Besucherströme vorgenommen werden. Ein wichtiger Faktor, da die Fertigstellung der Van Helsing-Attraktion erst für den Sommer vorgesehen ist. (ChA)

Vampire Hunt at Movie Park

Movie Park in Bottrop, Germany's former "Gremlins" dark ride has stood virtually unused year round in the middle of the park since 2004, only operated year after year on Halloween. It's no secret that Wouter Dekkers, General Manager at Movie Park, has had his eye on placing a new attraction in this hall


for some time now. In May of 2010, Spanish park operator chain Parques Reunidos took over the park and were in on the ambitious plans of Dekkers and his team to convert the hall into an unusual attraction right from the start.

The hall's relatively low height of ten meters led to the assumption that a more-or-less classic new dark ride would soon be housed there. But this assumption was wrong. Instead, a vampire hunt theme designed primarily to attract the teenager demographic is moving in, and it's moving in as a rollercoaster. Movie Park has given the nod to Gerstlauer for the coaster, who will integrate it on a floor construction in the hall instead of on foundations.

When the attraction opens this summer, the space in the middle of the park will be the home of "Van Helsing's Factory", a disused garage that time has not been kind to. A pre-show will already


start raising the pulse rate in the waiting area, where visitors will be informed that Van Helsing needs their help in a vampire hunt. He tinkers with a variety of machines and vehicles in his garage to battle the vampires. One such vehicle will arrive for the passengers soon. The four-passenger capacity carriages are armed with anti-vampire weapons. Following a lift, a breakneck hunt through the night begins with a mixture of video projections and elaborate decorations built by TAA. The low height of the hall will be compensated by an imaginative, ever-changing layout.

The neighboring building housing the "Music Club Restaurant" will also be integrated into the thematization, creating a new main attraction in the center of the park. 40 percent of the total budget of some five million Euros is set to be invested in the thematization of the attraction and the Music Club.



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